

# SAM: A Flexible and Secure Auction Architecture Using Trusted Hardware

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## Abstract

*Increasing numbers of economic transactions are conducted through on-line auctions. Nevertheless, most current auction implementations fail to address important security concerns. In particular, most auction systems force buyers and sellers to trust the auctioneer; alternative secure systems are inflexible and have a high computational and/or communication overhead.*

*To overcome these limitations, we propose a secure auction marketplace (SAM) architecture, based on the recently available tool of high-performance, programmable secure coprocessors.*

*Unlike previous schemes, this approach provides a general framework that can incorporate arbitrary auction schemes by using different evaluation programs, as well as provide complex security properties by using the secure coprocessor and our auction protocols.*

*Our approach features strong security guarantees for the buyers and sellers without trusting the auctioneer, precise definition of the information disclosed during and after the auction, and high flexibility to adapt to new types of auctions. **Keywords:** Secure auction architecture, secure coprocessor.*

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## 1 Introduction

This paper proposes the *Secure Auction Marketplace (SAM)*, an architecture for electronic auctions using trusted hardware. This architecture provides a way to flexibly and systematically address security, privacy, trust, and fraud problems — and is implementable with current off-the-shelf technology.

An *auction* is a general mechanism for commercial interaction. However, implementing auctions in the setting of distributed computing is complicated by several fundamental properties:

- Auctions involve *multiple parties*, such as the auctioneer, buyers, sellers — and possibly other stakeholders, such as government regulatory agencies.
- These parties have *conflicting interests*.
- Auctions involve *private information*, such as bids, bidding strategies — and possibly fraud patterns and investigation data.
- Auctions involve *computation* on this information, such as execution of the auction, decisions on bids, recognition and suppression of fraud.

In a distributed setting, these properties create a fundamental trust challenge: we need to distribute this information and computation *among the parties themselves*, in way such that the computation is still correct, and all involved parties can still trust that their respective interests are preserved.

Recent advances in *secure co-processing* provide a foundation to address these problems. COTS secure coprocessor platforms now provide:

- a *computing environment* which its owner can configure to carry out some arbitrary computation,

- and a *security environment* that enables remote parties to *authenticate* what this computation is, and to *trust* that this computation will proceed without observation or further manipulation by the owner of this device.

In this paper, we use this foundation to build our Secure Auction Marketplaces: havens that individual auctioneers can configure to carry out this auction computation, that resolve these trust issues in a much more general and flexible way than was possible with previous cryptographic approaches.

Section 2 provides more discussions of our auction model. Section 3 reviews previous approaches to this problem, and presents the secure co-processing technology that enables our approach. Section 4 presents our marketplace architecture. Section 5 demonstrates its value by discussing some of the security and privacy properties it achieves. Section 6 demonstrates its flexibility by presenting some avenues to extend this basic architecture. Section 7 concludes with some avenues for future work.

## 2 Auctions

The *auction* is an important economic mechanism which is widely used to sell a variety of commodities, such as treasury bills, mineral rights including oil fields, real estate, art works, etc. With the growing popularity of the Internet, many traditional auctions are transforming into electronic auctions, and many new electronic auctions are being created. As a result, a number of web-based auction markets [1] have emerged. These range from relatively public markets such as auctions run by e-Bay, Amazon, and Yahoo! to Business-to-Business auctions (freemarkets.com, commerceonce.com) to double auctions such as on-line stock markets. Compared to traditional auctions, electronic auctions have the advantages; they are global in scope, may be less expensive than traditional auctions. Participants in electronic auctions require neither physical presence nor (for *off-line* auctions) a connected electronic presence.

**Our Auction Model.** We consider general auctions. We view an auction as a triplet of trading rules, participant strategies, and result disclosure rules. The trading rules are announced before the auction. The sellers and bidders submit their strategies during the submission time as specified in the trading rules. Then, during the auction evaluation time, the seller and bidder strategies are evaluated according to the trading rules and the result is determined. The result disclosure rules furthermore define how the result is announced, i.e. public or only to the winner and the seller.

This model embraces a wide variety of auctions. See [7] for more information on auction types and variations. We briefly present the most common auctions:

- *Ascending-bid* auction (aka English auction): The bidders alternatively raise their bids or retire until only one bidder is left.
- *Descending-bid* auction (aka Dutch auction): The price continuously decreases until a bidder claims the good at that price.
- *First-price sealed-bid* auction: Each bidder submits her bid secretly, the highest bidder wins and pays the value of the bid.
- *Second-price sealed-bid* auction (aka Vickrey auction): Each bidder submits her bid secretly, the highest bidder wins and pays the value of the second-highest bid.

Our auction model also embraces more elaborate auctions, as shown in the following examples. Usually, auctions have one seller and many buyers, but in *reverse auctions* such as Priceline, only one buyer initiates the auction and many sellers place their offers. In the case of multiple buyers and sellers, the auction is called a *double auction*. If the resource sold in the auction is an on-going resource such as electricity, and the bids are cleared in short time intervals, the auction is known as a *continuous auction*. For example the stock market is an instance of a continuous double auction. If the bids contain multiple attributes such as volume and price, the auction is called a *multi-attribute auction*. For example, a future specifies a contract to buy/sell a stock at a particular price at a certain time in the future, hence it is a multi-attribute auction. The bids can include conditions of other commodities, i.e. “I buy A at a price X only if I can buy B at a price Y”. Such an auction is called *combinatorial auction*.

**Fraud.** Buyers and sellers have direct interests in the outcome of the auction. However, often society itself has a broader interest in ensuring that certain kinds of fraudulent or criminal behavior does not occur. Our model can also extend to include these interests, by including attempts at fraud monitoring and suppression as additional trading rules.

**Problem Statement.** Electronic auctions are promising, but they also create new security challenges. The Internet bears many security threats; auctioneers, sellers, and bidders may all have more opportunities to cheat in an electronic auction. Many different types of auctions exist and they have various security requirements. The security properties we consider include:

- Authentication, privacy and anonymity of participants
- secrecy of bids and strategies
- controllable revelation of information about the auction including the final result

- the atomicity of the goods and charge (i.e., a winner only needs to pay if he gets the goods or vice versa) [20, 3].
- authentication by participants and stakeholders that any given auction actually followed the above rules.

Prior to our work, no solution satisfied this wide variety of security requirements.

A main disadvantage of most of the existing auction schemes is that they require the sellers and bidders to trust the auctioneer. But in fact a common attack is that the auctioneer uses the seller and bidder information as an advantage to increase profits.

A critical part of auctions and markets is the ability of participants to hide private information, such as their strategies, resources, and even identities. However, this privacy enables many types of fraud, such as:

- *Options front-running*, where a broker places a small order for himself before placing a large order for a client (which changes the price)
- Money laundering in futures markets, where a broker places symmetric orders, and later attributes the winning one to Alice and the losing one to Bob (thus enabling Bob to pay an untraceable bribe to Alice)
- Fraudulent bids that win auctions [21].<sup>1</sup>
- Collusion among participants in an auction
- Auctioneer driving up the price via fake bidders (perhaps to increase his commission), or otherwise exploiting the anonymity of bidders.

As marketplaces become increasingly distributed and automated, these problems become even worse. The problem is further complicated by mutual distrust among auctioneers, who would not want to share any of their secret information. When a critical infrastructure (e.g., the power-grid) is involved, the consequences of this rogue activity may change from simple fraud to a significant national emergency.

### 3 Previous Work

Section 3.1 presents previous work on secure auctions. Section 3.2 presents the secure co-processing technology that enables our solution.

<sup>1</sup>There is also a recent case in which a child in Philadelphia placed fraudulent bids in electronic auctions, and won the bid [4].

### 3.1 Secure Auctions

Franklin and Reiter [5], and Harkavy, Tygar and Kikuchi [6], address auction security issues and they propose to use multiple auctioneers and variations of secret sharing schemes to reduce the trust on a single auctioneer<sup>2</sup>. But the approaches using multiple auctioneers are in general expensive, and difficult to adapt to other auction types and privacy requirements.

Stubblebine and Syverson [19] propose to use certified mail and online notary services to reduce the trust on a single auctioneer in English auctions. This approach has the drawback that it requires to trust the additional services.

Naor, Pinkas, and Reingold present a scheme which is based on garbled circuits and oblivious transfer [11]. Their system can achieve similar security properties as SAM at the cost of a substantial communication and computation overhead. Although their approach is theoretically interesting, the large overhead prohibits a practical implementation.

### 3.2 Secure Coprocessors

Loosely defined, a *secure coprocessor* is a general-purpose computing environment that can be trusted to carry out its computation unmolested, even if an adversary has direct physical access to the device.

White, Comerford, and Weingart developed a high-end secure coprocessor prototypes [22, 23] for use in piracy suppression. Tygar and Yee [26, 25] used these prototypes to demonstrate the usefulness of secure coprocessors in distributed commerce applications. Smith and Weingart [16] then developed and implemented a logical and physical security architecture that enables a vendor to ship a generic secure coprocessor platform, that distributed application vendors can configure and maintain—while providing the core requirement that coprocessor applications can always prove “they’re the real thing, doing the right thing,” and also while accommodating the realities of trust issues and security flaws in complex software. This architecture was independently validated at FIPS 140-1 Level 4 [15], and is the basis for a COTS family of devices such as IBM 4758.

For our purposes, secure coprocessors provide three key features:

- that individual parties can install application code into their coprocessors;
- that, once installed, the application can proceed untampered—even by that party, who might advance his or her interests by tampering with the computation or observing its secrets;

<sup>2</sup>Note that Franklin and Reiter provide a powerful tool to address this problem - they have a system of e-cash where payment is provided automatically to the winner of an auction [5].

- that this untampered application can authenticate itself as such to remote participants.

This latter *outbound authentication* feature is critical for us. In the IBM technology, devices leave the factory possessing a certified key-pair, whose private key is confined (by hardware) to the security configuration code that runs at boot time. This code generates and certifies keypairs for use by higher-level code in the device, and stores all private keys in tamper-protected memory. Application code can thus access private-key operations whose public keys are supported by a trust chain binding that key-pair to that application, in that software configuration, on that untampered device. The literature (e.g., [18]) provides more detail on how application development and deployment might work in practice.

## 4 SAM

Our Secure Auction Marketplace allows an untrustworthy auctioneer to conduct a wide variety of auctions efficiently.

The main problem we address is that the bidders do not need to trust the auctioneer and nevertheless, they can get very strong security guarantees, such as correct bidding result, abuse-freeness, confidentiality of bids, and anonymity. These requirements are difficult to achieve, even if the auctioneer uses a secure coprocessor to direct the auction, because in the general case, the auctioneer writes the software which runs on the secure coprocessor. A malicious auctioneer could simply write auction software which decodes the secret bids inside the secure coprocessor and sends it to the auctioneer in clear text. How can the bidders be guaranteed which software will conduct the auction?

### 4.1 Installation and Deployment

Our solution is based on an advanced secure coprocessor environment such as IBM 4758, as discussed in Section 3.2.

The basic idea is that trusted software is loaded onto the secure coprocessor securely. The trusted software and the secure coprocessor together act as a *secure auction marketplace (SAM)*. This SAM then becomes an authenticated computational entity, whose internal state and operations cannot be examined or altered by an adversary—even one with direct physical access to that hardware.

In our case, this “trusted software” would be a secure auction operating system (SAOS), which offers the following API:

- `register_auction(auction source code, auction spec, seller spec)`: auction advertisement
- `register_bid(bid)`: bid confirmation

- `auction_status()`: status information

A party (such as ourselves, once our work is finished) would obtain an application-developer certificate from the coprocessor manufacturer, and publish full information (source and signed executable) so that parties could both verify that this source matches this executable, and then install this executable in a virgin coprocessor.

This SAM could then use the coprocessor’s outbound authentication API to obtain a pair of public/private keypairs (one for encryption, one for signatures) certified to belong to that SAM. These give SAM the ability to provide authorized advertisement before the auction opening time by publishing the signed *auction advertisement*. The auction advertisement contains a unique auction ID, and an auction specification which specifies the trading rules. During the auction, the bidders send their bids (or strategy programs) encrypted with SAM’s public key to the marketplace which returns a signed receipt. By binding the bid or strategy to an auction ID, the bidder is assured that the bid is evaluated according to the auction specification, i.e. it is only evaluated after the auction closing time, and it is only evaluated for the intended auction by the specified trading rules. After the auction closing time, the SAM evaluates the bids according to the published auction specification, and outputs an authenticated result of the auction, in conformance with the result disclosure rules.

### 4.2 An Example of SAM

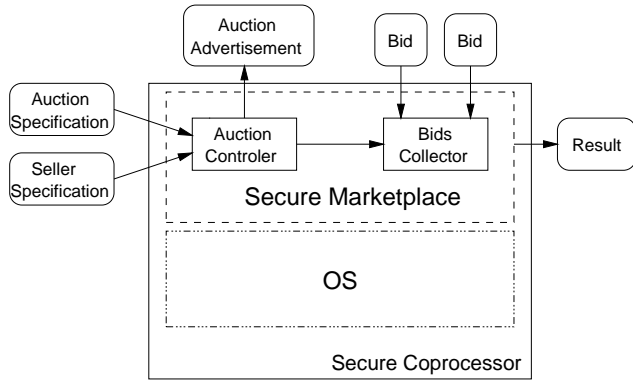
In this section, we describe a simple example of SAM. (We discuss various generalizations in Section 6.)

#### 4.2.1 System Description

The SAM is based on a secure coprocessor which has the following software components: an auction controller and a bids collector, as shown in Figure 1. The auctioneer possesses such a SAM. The SAM has its unique public/private key pairs (i.e. one pair is used for encryption, and another pair for digital signatures) certified through a CA. The private keys are generated inside the secure coprocessor and are hence not disclosed to any one else, including the auctioneer. To hold an auction, the auctioneer provides the auction specification and publishes the auction advertisement. Bids are sent to SAM and evaluated in SAM. Finally, the result is computed and output by SAM.

#### 4.2.2 Phase description

This section describes the process of an auction phase by phase.



**Figure 1. A Simple Secure Auction Marketplace**

1. Advertising Phase: The auction specification is input to the auction controller. The auction specification includes the *opening time*, *closing time*, *auction evaluation algorithm*, *result disclosure rules*, and other parameters if necessary. The auction specification is depicted in Figure 2. The auction controller generates a nonce *auction ID* and signs the concatenation of the auction ID and the auction specification. An advertisement of the auction is then published. The advertisement should contain sufficient information for participants to identify and evaluate the trustworthiness and behavior of the marketplace with the given parameters. Figure 3 shows the advertising phase.

2. Opening Phase: At the opening time of an auction, the auction controller enables the bids collector to collect incoming bids.

3. Collection Phase: During the bids collection phase, the bids collector receives bids. It validates the bids, including the verification of the auction ID. If the check is successful, the bids collector signs the hash of the bid message with the auction ID and returns the signature. Furthermore, it inserts the bid into the bids table. A bid includes the auction ID, a bid strategy and other payload according to the specific auction, such as bidder ID and digital cash. The messages included in this phase are illustrated as the following:

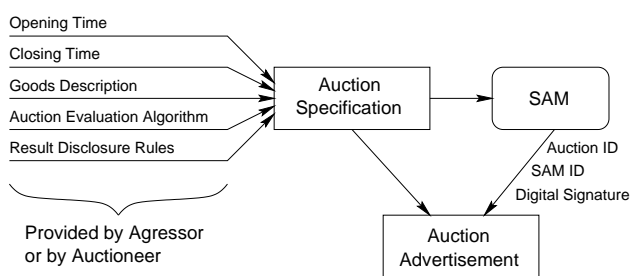
Bidder → Marketplace :  
 $\{\text{auction ID, bid, [Optional Fields]}\}_{K_{SMP}}$   
 Marketplace → Bidder :  
 $\{\text{auction ID, Timestamp, } H(\text{bid message})\}_{K_{SMP}^{-1}}$

Figure 4 depicts the opening and collection phase.

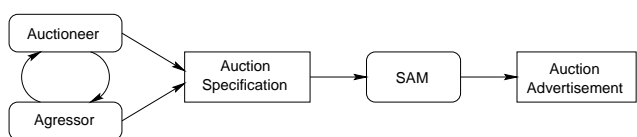
4. Closing Phase: At the closing time of an auction, the auction controller disables the bids collector to collect

any more bids.

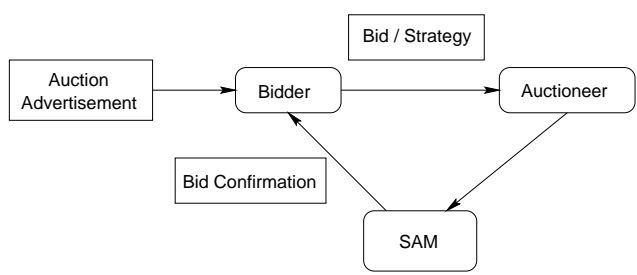
5. Evaluation Phase: The auction controller invokes the auction evaluation algorithm with the bids table as argument which generates the result. Figure 5 depicts the evaluation phase.
6. Result-Disclosure Phase: The auction controller signs the concatenation of the final result and the auction ID and sends it out.



**Figure 2. Auction specification and auction advertisement. For this and the following three figures: The round boxes represent entities, and the square boxes represent information.**



**Figure 3. Auction advertisement phase**



**Figure 4. Auction opening and collecting phase**

### 4.3 More Complex Examples of SAM

In the above section, we limited ourselves to the use of a single coprocessor. Such an approach has architectural

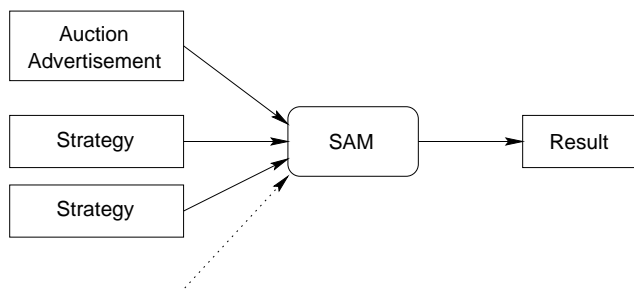


Figure 5. Auction evaluation phase

elegance, but is also necessarily limited by the resources available to the coprocessor. How can we scale?

It is easy to imagine networking secure coprocessors, since auctions are often hierarchical, this is a natural step. An auction in a limited geographical area (a county) results in a single winner (or, in the case of multiple goods be auctioned, is  $n$  winners.) The winner(s) compete in a larger nationwide auction, and the winner(s) of that auction compete in an international auction.

A particularly intriguing feature of such auctions is that they can provide for powerful time-fairness – using clock synchronization,<sup>3</sup> each bid can be time stamped. The final auctioneering secure coprocessor waits until the auction end time plus the maximum possible clock skew among the secure coprocessor plus the maximum possible latency in the network. Clearly, the final auctioneering coprocessor would receive all valid bids by this time. Because bids were timestamped by a secure source, only valid bids could be accepted. This has important implications for online stock markets.<sup>4</sup> With computer-assisted trading, it appears that without secure time stamping bidders who were on the antipode of the secure market would have bids delayed by at least one second - and typically far more because of transmission delays and speed of light considerations. But with timestamping we could release continuous auction information to bidders and sellers and also fairly consider bids and asks at the coprocessor by using the timestamp data.

## 5 Properties

Our work features the following novel advantages:

**The participants do not need to trust the auctioneer.** In fact, our approach provides a high degree of secrecy and pri-

<sup>3</sup>Smith, Johnson, and Tygar [14]; and Smith [17] contain relevant material on using secure coprocessors for clock synchronization.

<sup>4</sup>It is amusing to note that this same technique also could be used for many more applications: for example, the 2000 US election vote in Florida had many controversies. One was the question of inclusion of votes by military personnel (on ships, for example) who could not postmark their ballots. Secure coprocessor timestamping would help here.

vacy for both sellers and bidders so that even the auctioneer cannot gain any more information than an outside observer. Hence, it automatically prevents fraud which relies on the auctioneer’s insider knowledge.

**This approach provides a universal framework for secure electronic auctions.** Previous approaches have to use complex cryptographic algorithms and complicated system setups to achieve varying security properties. Our approach is more general and flexible to adapt to new auction schemes, and to provide different security properties. (We would like to emphasize that the cryptographic solutions currently fail to solve some basic auction problems with sufficient security.)

In SAM, the auction specification precisely states which information is private, public, or should be disclosed only to a subset of the participants. The auction result is disclosed in conformance with the result disclosure rules. This flexibility and ability of controllable information distribution is unachieved by the current cryptographic solutions for secure auctions.

**This approach provides a universal framework for distributed electronic auctions.** When a SAM is being used to continuously buy/sell an online resource, such as network bandwidth or electricity, we can not only distribute the devices into the network where this resource resides (which might be in an untrusted and dangerous physical location), but use the devices to directly execute the result of the deal.

When a SAM is used for off-line auction, it greatly reduces I/O bandwidth and eliminates the delay for the round-trip time for feedback and bid submission.

**This approach provides a universal framework for fraud suppression in electronic auctions.** As noted earlier, the SAM approach can combat fraud and other risks by providing a trusted place to calculate predicates on otherwise private participant information. For example:

- To prevent options front-running, the SAM can itself monitor for such correlations (without otherwise leaking bidder identity).
- To prevent money-laundering frauds, the SAM can require brokers to cryptographically commit to the identity of the end-client in each bid, at the time of the bid.
- To prevent false bids, the SAM can require some evidence of ability to pay before accepting a bid.
- To prevent rogue players from bringing down a critical infrastructure, the SAM can require some evidence of “ability to provide service” before accepting a seller.

- In an electronic futures market, the SAM also provides a nice place to clear orders, such as a contract-to-buy and a matching contract-to-sell.

In distributed markets (like the power grid example), these predicates can be calculated by distributed SAMs—although specifying the predicates and determining how to calculate them becomes much more interesting. Much work can be done here, depending on the fraud and risk scenarios involved.

**Trust Model** We assume that the bidder does not trust the auctioneer; the seller does not trust the auctioneer; and the bidder and seller do not trust each other.

The correctness and the security of the auctions are only rely on the following factors:

- The secure coprocessor’s tamper-resistance, code loading techniques, and outbound authentication API work correctly. (The FIPS validation helps us here.)
- The software components, auction controller and bids collector work correctly.

**Secrecy of the strategies** The strategies of the sellers and the bidders are encrypted with SAM’s public key and reside in SAM after being decrypted. As a result, no one else can have access to these secret information.

**Controllable disclosure of the final result** The way in which the final result is published is specified in the auction specification and followed by SAM. As a result, no one else can get more information about the final result than what is specified in the auction specification.

When digital cash, e-check or credit card number are included in the bids for payment, the secret information is kept inside SAM. The losers’ information is not revealed to anybody else, while the winner’s information is only revealed to related party for collecting the money.

**Privacy and Anonymity:** The identity and private information of sellers and bidders are kept secret. The secret used for authorization of sellers and bidders are also kept secret.

**Information Fairness:** The information about the auction is published in the advertisement and cannot be modified by any one including the auctioneer (because the advertisement is signed by SAM). No one gets more information about others than any one else. How the final result is to be distributed is also specified in the auction specification. Hence it is fair in the sense that no one can get more information than others without being specified publicly.

**Time Fairness** We assume that SAM has an internal clock with a small drift rate and cannot be altered without authorization. The sellers, bidders and processors within the SAM have a way to synchronize their clocks with each other. The SAM controls the opening time and closing time for the auction. Hence, everybody experiences the same opening time and closing time.

Furthermore, on-line English or Dutch auction usually have the unfairness that different bidders experience different network delay time. By using SAM, we can eliminate this unfairness. Bidders can submit their strategies into SAM during the bidding time and then, the strategies are evaluated using the English or Dutch auction fashion. Because the strategies are already inside SAM, no network delay time interferes during evaluation time.

Moreover, some major exchanges tried to address time fairness problems by shipping announcements encrypted to trusted machines at geographically distributed sites; these machines then ensure that announcements are publicly revealed at the same real time. We can adopt and extend this technique in distributed SAM marketplaces, where appropriate.

**Opportunity Fairness** A receipt is generated for every bid that is received by SAM. If a bidder gets the receipt, it is guaranteed that its bid will be evaluated in the evaluation phase, should the auction run to completion. Should the auction fail (e.g., because the SAM hardware experienced a power failure or other catastrophe, perhaps caused by a malicious auctioneer), SAM will handle the failed auction in accordance with the policy indicated in its original spec. This policy can range from complete canceling to complete re-execution, and can include provisions to prevent the SAM from doing anything else until it has handled this failure.

## 6 Extensions

In this section, we describe generalizations and various applications that the “universal” nature of our approach enables.

### 6.1 Generalization on Evaluation Algorithms

The auction evaluation algorithm can be introduced to SAM in three ways:

- The evaluation algorithm may be built into the SAM program.
- The SAM can contain different types of auctions such as English auction and Dutch auction. Then for a particular auction, the auction specification includes a parameter which specifies the type of auction.

- To be even more flexible, an evaluation algorithm (in some specification language) can be entered with the auction specification into the auction controller, and is used later together with the seller's strategy to evaluate bids. As double auction and bundling auction are getting more popular and new auctions coming out, it is essential to have a general framework to enable the efficient deployment of new auction schemes. Any new auction scheme, even with complicated computation algorithms, can be specified as evaluation algorithms and hence be easily downloaded into the SAM to perform.

The evaluation algorithm is published before the auction starts as part of the auction advertisement. The signed auction advertisement needs to bind the evaluation algorithm to the auction. This binding can be achieved with many techniques, such as having the auction controller include a hash of the program, or even the full source, in the auction specification.

The evaluation algorithm can be written in a specification language which will then be interpreted by an interpreter in the auction controller. Alternatively, the evaluation algorithm can be in a real program such as Java bytecode or C program. In any case, the language that the evaluation algorithm is specified in needs to be well restricted in the sense that it is guaranteed that a valid evaluation algorithm cannot do anything bad such as manipulate the bids table. Many solutions can be possible, such as simple sand-boxing. Architectures such as Java 1.2 may provide an avenue to address this problem. We also need to make sure the correctness of the implementation of the specification language in the sense that the implementation matches the specification. Covert channels can also be an issue.

Also the implementation of the evaluation algorithm needs to be correct. This can either be checked by the auction participants since the program is published, or be verified by a trusted third party.

It is an interesting research question how to design this specification language or a subset of an existing programming language such as Java or C to evaluate bids. (Of course, the question of how to safely and securely sandbox downloaded programs is an area of ongoing research in the broader community.)

## 6.2 Generalization on Bids

### Option fields in bids

The bids sent to the SAM can include optional fields which can be used in the following various scenarios:

- Authorization of bidders are important in many cases such as bidding for government contract and bidding for natural resources. In order to provide authorization of bidders, the bids collector can contain a subcomponent, an authority checker, which checks whether the bidder is authorized. Only authorized bids can then be inserted to the bids table. Several solutions for the authorization mechanism exist. For example, an authorized list can be established in the authority checker in which each entry is a pair (bidder ID, secret). If a bid contains the correct bidder ID and secret, it is authorized. An even simpler solution is to establish a shared group secret for all the authorized bidders. Any bid which contains the correct secret is regarded as authorized. Well-designed protocols can prevent these shared secrets from leaking out without the help of any authorized bidder. Schemes based on a PKI are also possible.
- Digital cash can be included in the optional fields. At the end of the auction, the winner's digital cash can be collected as the payment.  
Some atomic transactions can be used to guarantee that the goods is given to the winner only if the money is transferred to the seller's account and the bidder does not need to pay anything if the goods is not given to him.
- The bidder can include a secret key in the optional fields. At the end of the auction, the goods (if it is electronic) or some secret information about picking up the goods can be encrypted with the secret key and published. Hence, the winner can get the goods without revealing any information about himself and hence to be fully anonymous.
- Non-repudiation of bidders can also be a desired property. To achieve this, either the bidders can sign the bids, or they can include authentication secrets in the bids.

Without the SAM to carry out the market, including sensitive information such as digital cash and bidder-specified secret keys in the bids raises various risks. For example, the auctioneer can then get the bidder-specified secret keys and hence get the goods without paying for anything.

### Bidding strategies and programs

The bids can also take more complicated format, for example, using a strategy specification language which can be interpreted or even be a real executable program. The syntax and the semantics of the strategy specification language are published. Similar to the issues previously discussed



on evaluation specification language, the strategy specification language design bears the same security concerns as the evaluation algorithm specification language design discussed in the previous subsection.

The bidder may also enter a meta-strategy that expresses their strategy for some sequence of auctions. These meta-strategies may include such features as: reselling something that was purchased, and exchanging information with other meta-strategy agents.

### 6.3 Generalization on Seller Strategies

In some auction schemes, a seller might need to enter some secret data into the secure marketplace. For example, a seller might want to specify a lower limit below which he does not want to sell the goods. Bidders are allowed to know that such a lower limit exists but cannot know what exactly the lower limit is. In this case, the seller can input its secret data encrypted with the SAM's public key which is dedicated to encryption, or establish a shared secret with SAM to encrypt its secret data. The seller strategy needs to be authenticated to make sure that it comes from the seller. One solution could be that the seller's public key is included in the advertisement of the auction and the seller signs its secret data with its private key before it is encrypted with the SAM's public key.

Similar to the strategy specification language mentioned before, sellers can also specify their strategy or meta-strategy of selling in the strategy specification language. And the same security concerns also apply here.

The seller may include a pledge (or actual digital cash) with the offer to sell; the advertised auction spec will indicate how that pledge is to be disposed of should various bad things (such as the seller not actually producing the item to be sold) occur.

### 6.4 Generalization on Commodity

- The SAM can transfer ownership of an electronic commodity as an atomic part of the transaction.
- For some types of commodities (such as contracts, or signed things), the SAM can transfer ownership in such a way that the original owner need never be involved—and the object can be resold several more times without ever leaving the SAM network.
- For commodities that are electronically controllable, the SAM's coprocessor can itself directly execute the result of a transaction.
- For some types of commodities, like encrypted network links, transferring data from one link controlled by Alice to one controlled by Bob would require a

trusted party anyway. A SAM could execute the deal as well as performing this cryptographic transformation as a result of the deal.

### 6.5 More Generalizations

- Auctions can not only take the form of single seller and multiple buyers, but also single buyer and multiple sellers, or multiple sellers and multiple buyers. All these types can very easily fit in the framework of SAM.
- The bidding can not only be held within a given period of time, but also be continuous. Sellers and bidders send in their strategies into SAM. Information about currently available resources can be updated periodically, i.e. every second or every five minutes. Participants can also change their strategies if needed, for example, if a new demand pattern appears. SAM is essential for carrying out this type of auction, because first, strategies reside in SAM and hence can be evaluated efficiently and eliminate the round-trip time for publishing information and submitting bids as inevitable in traditional solution; second, SAM can physically be integrated at anywhere including malicious places and environment that is harmful for human being.
- The SAM can ensure that auction specs enforce rules such as: a minimum number of bids must occur before an auction can be executed, or a receipt must be received from some number of authenticated advertising sources.
- The SAM can require that sellers submit an (encrypted) "evidence of ability to provide service in question."
- Anomaly Detection
  - A SAM can execute anomaly or fraud detection algorithms on the otherwise anonymous data at an auction or sequence of auctions.
  - Networks of SAMs, even for different auctioneers, can jointly and possibly concurrently execute these algorithms. They can be used to detect wide-range fraud. For example, in critical resources such as electricity power, such SAM group can be used to detect when some single buyer wants to buy all the resources and then become a monopoly to gain profit. Some similar enforcement policy can be deployed to prevent fraud while preserve desired secrecy and privacy of legitimate participants.

- The auction spec can be constructed so that the existence (and perhaps trustworthiness, as witnessed by some appropriate party) of these algorithms is indicated, but the details of the algorithms remain secret.

## 7 Conclusions and Future Work

In this paper, we have argued for the use of tamper-resistant hardware to build secure auction markets. This is a conceptual design – performance will be a key issue in any actual implementation. It is not only our architecture which impacts on performance, but because trusted hardware typically lags behind off-the-shelf commercial processors. We believe our architecture can be highly successful using existing trusted hardware platforms.

A particularly intriguing area for future research is the actual question of how we distribute work in the case of multiple simultaneous auctions (potentially with overlapping groups of bidders and overlapping groups of sellers.) Such a solution is complicated by the requirement that prices be allocated fairly. (While third party arbitrage could help ensure this, we suspect that it is possible to realize this directly in the mechanism design.)

Regardless of the details of implementation, trusted hardware can certainly provide a proven fair approach to realizing auctions. The advantages extend across a wide-range of auction types – from small, *ad hoc* auctions to large ongoing auction markets. Given the degree of fraud possible with existing auction architectures, there is a clear case for using trusted hardware to ensure fairness and security.

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