

Today.

Modelling.

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An Analysis of the Power of PCA.

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Musing about “heuristics” in the real world.

# Two populations.

DNA data:

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Single Nucleotide Polymorphism.



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E.g., republican/democrat, shopper/saver.

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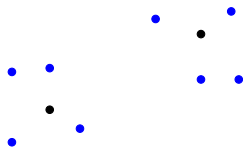
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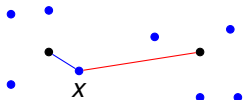
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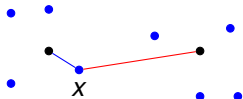
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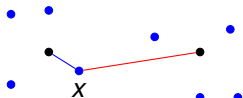
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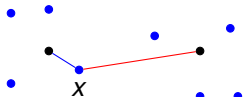
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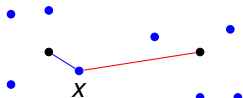
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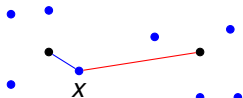
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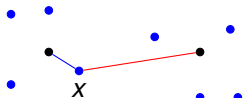
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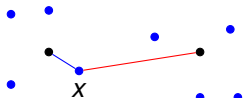
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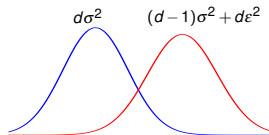
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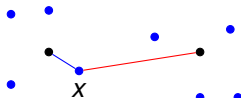
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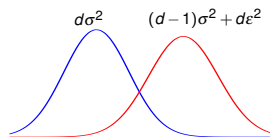
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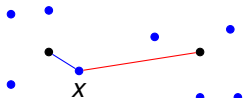
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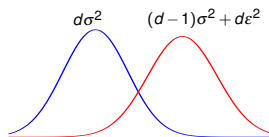
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Signal  $\gg$  Noise.  $\leftrightarrow d\varepsilon^2 \gg \sqrt{d}\sigma^2$ .  $d \gg \sigma^4/\varepsilon^4$  suffices!

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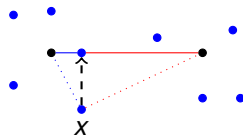
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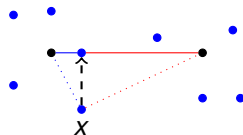
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Std deviation is  $\sigma^2$ !

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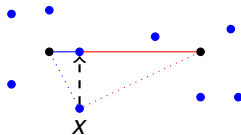
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Std deviation is  $\sigma^2$ ! versus  $\sqrt{d}\sigma^2$ !

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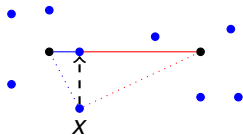
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Project  $x$  onto unit vector  $v$  in direction  $\mu_2 - \mu_1$ .  $x$  in population 1.

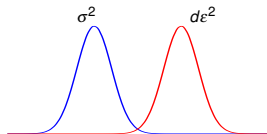
$$E[((x - \mu_1) \cdot v)^2] = \sigma^2$$

$$E[((x - \mu_2) \cdot v)^2] \geq (\mu_1 - \mu_2)^2$$



Std deviation is  $\sigma^2$ ! versus  $\sqrt{d}\sigma^2$ !

No loss in signal!



# Projection

Population 1: Gaussian with mean  $\mu_1 \in R^d$ , variance  $\sigma$  in each dim.

Population 2: Gaussian with mean  $\mu_2 \in R^d$ , variance  $\sigma$  in each dim.

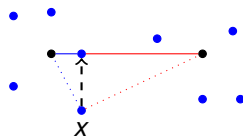
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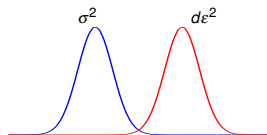
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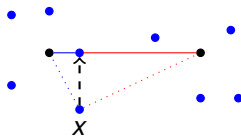
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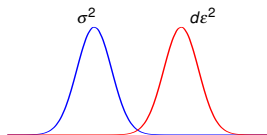
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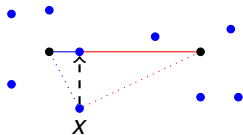
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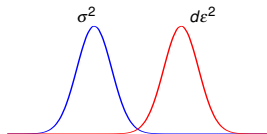


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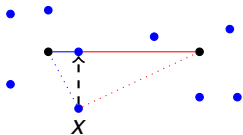
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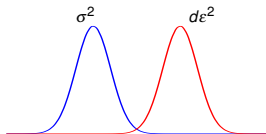
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Versus  $d \gg \sigma^4/\varepsilon^4$ .

A quadratic difference in amount of data!



Don't know much about...

Don't know  $\mu_1$  or  $\mu_2$ ?

Don't know much about...

Don't know  $\mu_1$  or  $\mu_2$ ? Uh oh!

# Without knowing the means?

Sample of  $n$  people.

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Compute Euclidean distance squared.

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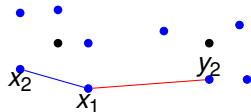
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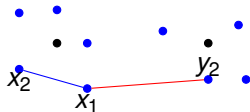
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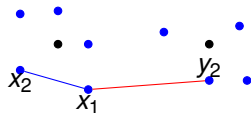
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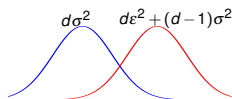
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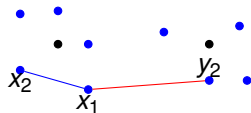
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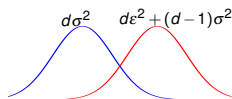
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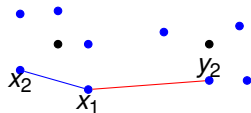
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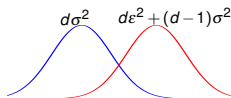


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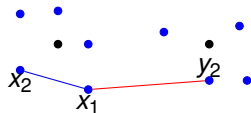
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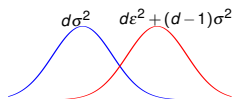
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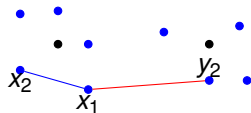
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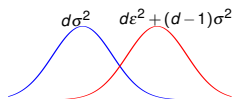
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Best one can do?



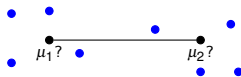
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Remember Projection!

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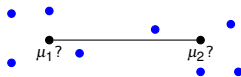


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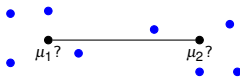
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Find direction,  $v$ , of maximum variance.

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Maximize  $\sum(x \cdot v)^2$  (zero center the points)



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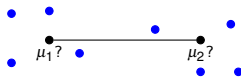
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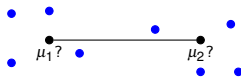
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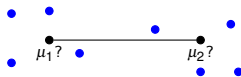
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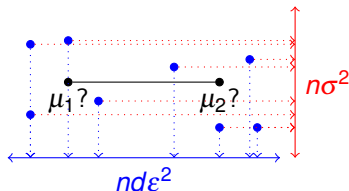
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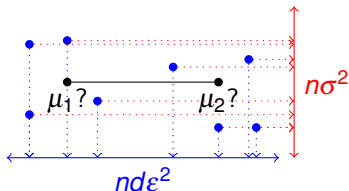
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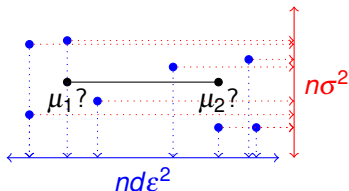
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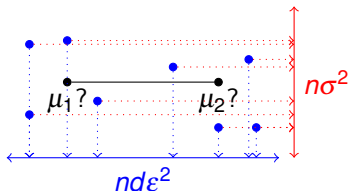
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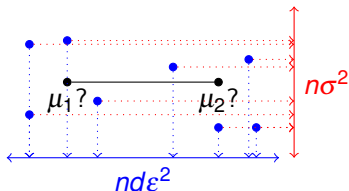
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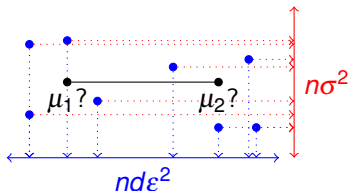
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When will PCA pick correct direction with good probability?

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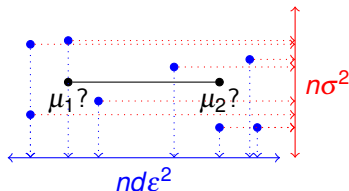
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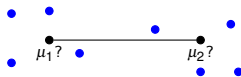
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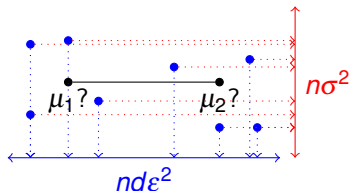
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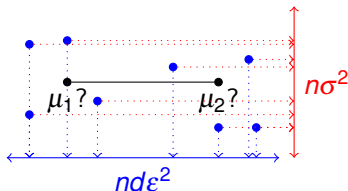
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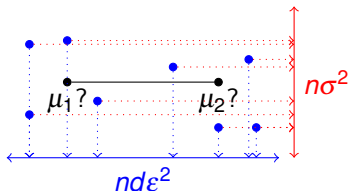
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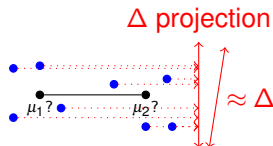
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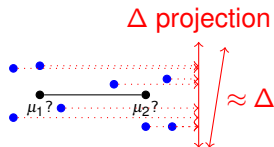
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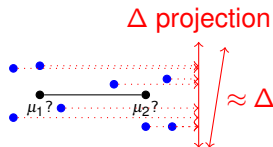
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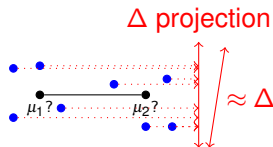
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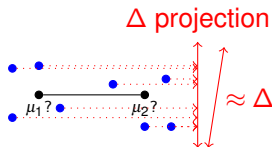
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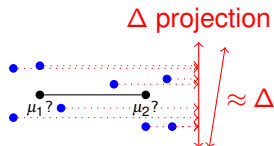
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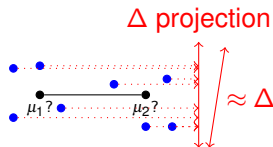
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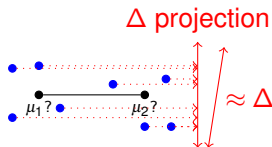
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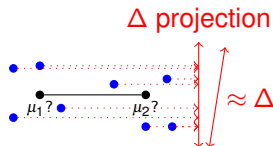
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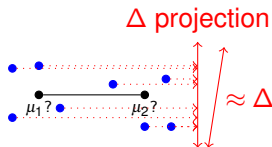
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PCA reduces  $d$  to “knowing centers” case, with extra sample points.

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$\frac{1}{d}$ ! First coordinate in random rotation!

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If no gap, then any vector in subspace of  $[v_1, v_2]$  is fine.

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Power method with rounding.



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Sizes of  $S_i$ ?  $d$  is  $\propto S_i$ , advantage grows,  $|S_1| = \Theta(n)$ , others smaller.



## Gaussian Shift advantage.

Let  $\Delta = (p - q) \times \text{imbalance}$ .

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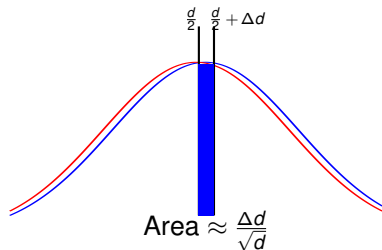
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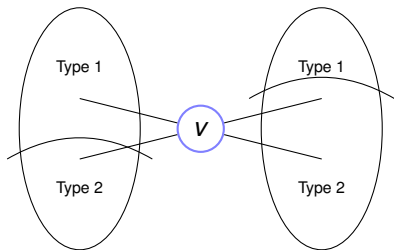
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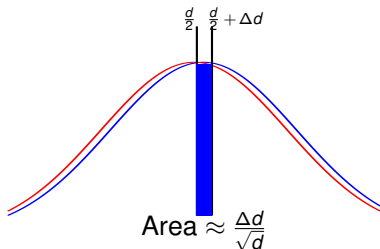
Assuming  $\Delta d \ll \sqrt{d}$ .



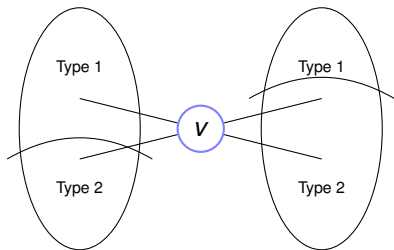
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Assuming  $\Delta d \ll \sqrt{d}$ .

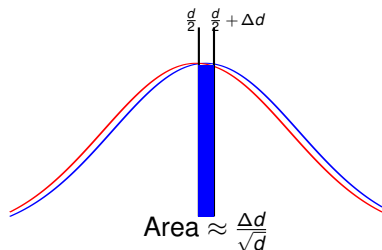


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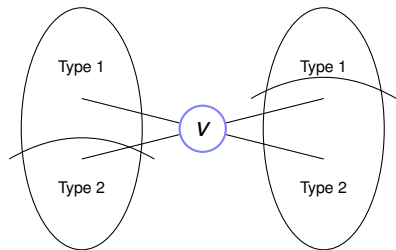
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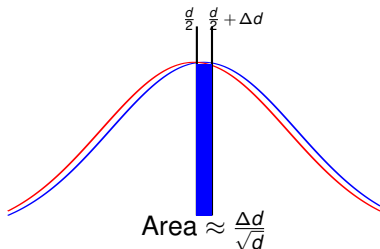
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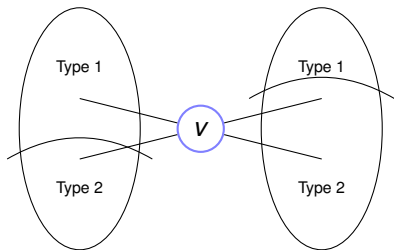
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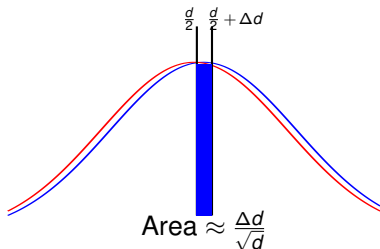
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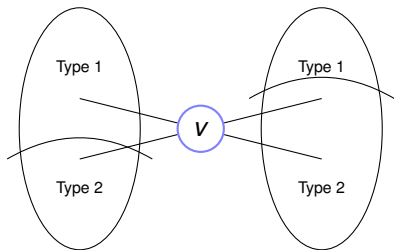
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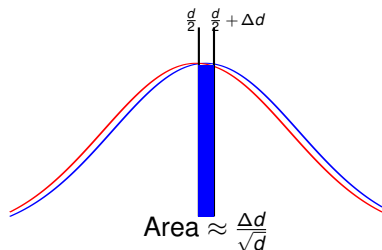
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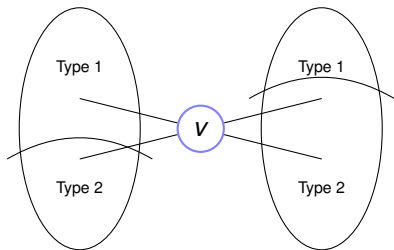
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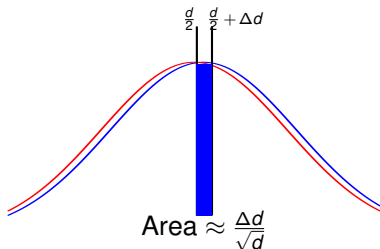
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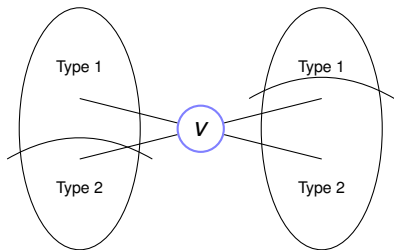
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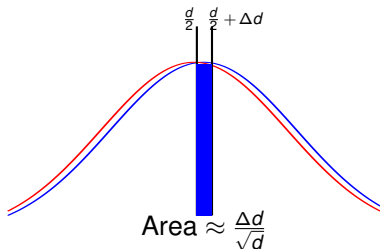
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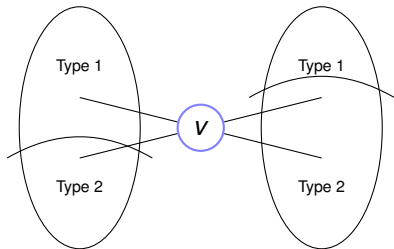
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Generic clustering algorithm is rounded version of power method.



See you on Tuesday.