

Collabrys, Inc. Questions

- Send email to niraj@eecs.berkeley.edu and keutzer@eecs.berkeley.edu by 8AM Wednesday (9/24)
- Subject line on the email should be: 290T Homework #4
- Simply include answers as plain text in email, make sure your name is in the email
- Please use **bullets and phrases**, but be prepared to articulate and defend your answer well
- Homework questions
 1. Who are Collabrys, Inc.'s customers and what do they want?
 2. What is Collabrys, Inc.'s value proposition to their customers?
 3. What are Collabrys, Inc.'s core competencies?
 4. What corporate skills are required to be a **licensed software** company? When the case ends, which of these does Collabrys, Inc. have? Which don't they have?
 5. What corporate skills are required to be a **services** company? When the case ends, which of these does Collabrys, Inc. have? Which don't they have?
 6. What strategy would you recommend that Collabrys, Inc. pursue? Why?