What Is the Problem?

- Many young adults & college students travel – backpacking in Europe and Asia.
- They trek through a large number of cities in a short period of time.
- They usually have limited budget.

What’s Their Resources?

- Tour books, like Let’s Go Europe & Lonely Planet.
- Not tailored to their interests & budget.
- Not up-to-date.

What Is the Solution?

- ETA – Electronic Travel Assistance

What Does ETA Run On?

- Microsoft Pocket PC running HP’s Java Chai.

What Can It Do For Me?

- ETA lets you:
  - Access Accommodations, Dining, Entertainment, Maps, and more.
  - Create a Custom Itinerary.

Task 1: Creating a Profile

Step 1: Creating a Profile

Step 2: Creating a Profile

Step 3: Creating a Profile

Step 4: Creating a Profile

Task 2: Finding Accommodations

Step 1: Finding a Place

Step 2: Finding a Place

Step 3: Finding a Place

Step 4: Finding a Place

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**Task 3: Mapping a Location**

**User Interface of ETA**

- **TOOLBAR**
  - Low-Fi. UI had two toolbars:
    - Global menu on top and
    - Local submenu below it
  - Contains a simplified global Toolbar without the confusing submenu
  - Everything under ‘ToDo’ menu made to intuitive icons for easy start

- **Home screen of ETA**

**User Interface of ETA - Starting Page**

Homepage starts with intuitive icons:
- Easily recognizable for novice users
- Each page has a Windows CE standard Home and Back buttons
- Selection menu is clear:

**SUMMARY**

- ETA can replace Tour books
  - (ex. Let’s Go Europe & Lonely Planet)
- ETA provides personalized information with Profile
- ETA provides fresh information with HotSync or Wireless
- ETA can be interactive such as MAP function
- HP Jornada is light and small enough to fit in your pocket unlike tour books